

**REVEALING
TALENTS.
UNLOCKING
POTENTIAL.**

**COURSE OFFER
FOR EXCHANGE STUDENTS
OFFRE DE COURS
2026-2027**





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MASTER IN MANAGEMENT

YEAR 1

SEMESTER	FIELD OF STUDY	COURSES	HOURS	ECTS
FALL SEMESTER - SEMESTER 1			FACE TO FACE	
	MANAGEMENT & STRATEGY	Business Exploration & Flagship Project	24	4
		Cognitive Sciences & Decision-Making	21	2
	LAW	Fundamentals of Business Law	24	4
	FINANCE, MANAGEMENT & DECISION MAKING PROCESS	Accounting & Financial Analysis	24	4
		Applied Quantitative Methods	21	3
	ENTREPRENEURSHIP & DIGITAL	Digital Environment & Cloud Productivity	24	4
	MARKETING	Consumer Psychology & Tribalism	24	4
	LANGUAGES & SOFT SKILLS	Soft Skills: Self-Leadership & Emotional Intelligence	14	1
		The Career Lab - The Identity Architect	9	0
		Business English 1	21	2
		French as Foreign Language	21	2
	BONUS	Campus Life - Student Associations - Bonus	N/A	2
TOTAL SEMESTER (Bonus excluded)			227	30
SPRING SEMESTER - SEMESTER 2	MANAGEMENT & STRATEGY	Climate Strategy & Sustainable Development	24	4
		Organizational Culture & Psychology	21	2
	FINANCE, MANAGEMENT & DECISION MAKING PROCESS	Cost Management & Management Accounting	24	4
		Macroeconomic Analysis	21	3
	MARKETING	Strategic Marketing & Growth Models	24	4
	ENTREPRENEURSHIP & DIGITAL TRANSFORMATION	Venture Design & Business Models	24	4
		Data Systems & Data Visualisation	24	4
	LANGUAGES & SOFT SKILLS	Business English 2	21	2
		Relational Intelligence & Feedback culture	14	1
		The Career Lab - The Market Navigator	9	0
		French as Foreign Language	21	2
	BONUS	Campus Life - Student Associations - Bonus	N/A	2
		Internship	6 WEEKS	2
TOTAL SEMESTER (Bonus excluded)			227	30

MASTER IN MANAGEMENT

YEAR 2

SEMESTER	FIELD OF STUDY	COURSES	HOURS	ECTS	
FALL SEMESTER - SEMESTER 3			FACE TO FACE		
	MANAGEMENT & STRATEGY	Geopolitics & the Global Economy	24	4	
		Cultural Agility & Global Management	21	2	
	FINANCE MANAGEMENT & DECISION MAKING PROCESS	Financial Performance Analysis	24	4	
		Advanced Data Analysis	21	3	
	ENTREPRENEURSHIP & DIGITAL TRANSFORMATION	Digital Transformation Strategies	24	4	
		Innovation Strategy & Design Thinking	24	4	
	MARKETING	Commercial Architecture & Omnichannel Strategy	24	4	
	LANGUAGES & SOFT SKILLS	Soft Skills: Oratory, Rhetoric & Influence	14	1	
		Business English 3	21	2	
		The Career Lab: The Persuasive Story Teller	9	0	
		French as Foreign Language	21	2	
	BONUS	Campus Life - Student Associations - Bonus	N/A	2	
	TOTAL SEMESTER (Bonus excluded)			227	30
SPRING SEMESTER - SEMESTER 4	MANAGEMENT & STRATEGY	Corporate Law & Governance	24	4	
		Talent Management & Future of Work	21	2	
	FINANCE MANAGEMENT & DECISION MAKING PROCESS	Operations Management & Supply Chain	24	4	
		Algorithmic Thinking & Problem Solving	21	3	
	ENTREPRENEURSHIP & DIGITAL TRANSFORMATION	Algorithmic Logic & Automation	24	4	
		Impact Entrepreneurship & Social Business	24	4	
	MARKETING	Data Insights & Markets Research	24	4	
	LANGUAGES & SOFT SKILLS	Soft Skills: Collective Intelligence & Facilitation	14	1	
		The Career Lab: The Strategic Closer	9	0	
		Business English 4	21	2	
		French as Foreign Language	21	2	
	BONUS	Campus Life - Student Associations - Bonus	N/A	2	
	TOTAL SEMESTER (Bonus excluded)			227	30



MASTER IN MANAGEMENT

YEAR 3

SEMESTER	FIELD OF STUDY	COURSES	HOURS		ECTS
			FACE TO FACE	E-LEARNING	
FALL SEMESTER - SEMESTER 5	MANAGEMENT & STRATEGY	Strategic Project Management	24	N/A	4
		Diplomacy & Strategic Negotiation	21	N/A	3
		Introduction to Cross- Cultural Management	21	N/A	3
	FINANCE MANAGEMENT & DECISION MAKING PROCESS	Managerial Finance	24	N/A	4
	MARKETING	The Digital Ecosystem	24	N/A	4
	ENTREPRENEURSHIP & DIGITAL TRANSITION	The Future Tech Stack (AI/ Ethics)	24	N/A	4
		Entrepreneurship For Social Impact	24	N/A	4
	LANGUAGES & SOFT SKILLS	Business English 5	21	10	2
		Soft Skills: Executive Presence & Resilience	14	N/A	2
		The Career Lab: The global executive	9	N/A	0
		French as Foreign Language	21	10	2
	BONUS	Campus Life - Student Associations - Bonus	N/A	N/A	2
	TOTAL SEMESTER (Bonus excluded)		227	20	32
SPRING SEMESTER BARCELONA CAMPUS	MANAGEMENT & STRATEGY	Leadership Skills & Development	30	N/A	4
		International Digital Business	30	N/A	4
	FINANCE MANAGEMENT & DECISION MAKING PROCESS	Sustainable Finance	30	N/A	4
		Management Accounting	30	N/A	4
	MARKETING	Critical Marketing & Ethics	30	N/A	4
	ENTREPRENEURSHIP & DIGITAL TRANSITION	Artificial Intelligence Challenges	30	N/A	4
		Study Trip Edem	N/A	N/A	4
	LANGUAGES & SOFT SKILLS	Business English 6	21	10	2
	TOTAL SEMESTER		201	10	30

MASTER IN MANAGEMENT

YEAR 4

MAJOR INTERNATIONAL BUSINESS

SEMESTER	FIELD OF STUDY	COURSES	HOURS	ECTS
FALL SEMESTER - SEMESTER 7	MANAGEMENT & STRATEGY	Strategic Management	24	4
		PRISM1 - Global Economy & the Forces Shaping Our World	21	3
		TERRA1 - Sustainable Development: Frameworks, Constraints & Economic Impacts	21	3
		OPUS1 - Argumentation and Critical Thinking	21	3
	FINANCE	Corporate Finance (for non-finance students)	24	4
	MARKETING	Digital Marketing Fundamentals	24	4
	ENTREPRENEURSHIP & DIGITAL TRANSFORMATION	Entrepreneurship & Business Plan	24	4
		SIGNAL1 - Digital Architectures, Data & Artificial Intelligence	21	3
	«LANGUAGES & SOFT SKILLS»	Preparation for the TOEIC Test	21	2
		French as Foreign Language	21	2
	CAREER LAB	Professional Positioning & Market Awareness	9	0
TOTAL SEMESTER			231	32
SPRING SEMESTER - SEMESTER 8	MANAGEMENT & STRATEGY	Business Development + Mission Business Development	34	4
		Cross-Cultural Management, Leadership and Decision-Making	24	3
		Supply Chain Management	24	3
		PRISM2 - Geopolitics, Major Powers & Global Influence	21	3
		TERRA2 - Sustainability in Global Value Chains	21	3
	FINANCE	OPUS2 - Quantitative and Qualitative Research Analysis	21	3
		Entrepreneurial Finance and Accounting Management	24	3
	ENTREPRENEURSHIP & DIGITAL TRANSFORMATION	SIGNAL2 - Data & International Market Intelligence	21	3
		International Entrepreneurship and Start-up Culture	24	4
	LANGUAGES & SOFT SKILLS	Preparation for the TOEIC Test	21	1
		French as Foreign Language	21	2
	CAREER LAB	Showcasing Your Professional Experience	9	0
TOTAL SEMESTER			265	32

MASTER IN MANAGEMENT

YEAR 5

INTERNATIONAL BUSINESS

SEMESTER	FIELD OF STUDY	COURSES	HOURS	ECTS
FALL SEMESTER - SEMESTER 9	MANAGEMENT & STRATEGY		FACE TO FACE	
		International Economics, Globalisation and World Trade	24	4
		International HR Management	24	4
		PRISM3 - Ideologies, Culture & Influence	21	3
		OPUS3 - Masters Thesis Methodology	24	4
		TERRA2 - Sustainability in Global Value Chains	21	3
		International Business Law	24	4
	ENTREPRENEURSHIP & DIGITAL TRANSFORMATION	SIGNAL3 - AI & Decision-Making in an International Environment	21	3
	INTERNATIONAL FINANCE MINOR	International Finance Portfolio	24	4
		LBO and Private Equity	21	3
		Cash Management	24	4
	INNOVATION & ENTREPRENEURSHIP MINOR	Innovation Management	24	4
		Micro-entrepreneurship: Creating Small Business	24	4
		Social Entrepreneurship	24	4
		International purchasing	24	4
	SUPPLY CHAIN MINOR	Lean Manufacturing and production management	24	4
		Logistics and International project management	24	4
	INTERNATIONAL BUSINESS MINOR	International Marketing	24	4
		Innovation and Change Management	24	4
		Data Analysis and Visualization with PowerBI	24	4
	LANGUAGES & SOFT SKILLS	French as Foreign Language	21	2
	CAREER LAB	Professional Integration & Career Management	9	0
TOTAL SEMESTER			Min. 228	Min. 30
SPRING SEMESTER - SEMESTER 10	MANAGEMENT & STRATEGY	Final Dissertation		5
	CORPORATE DEPARTMENT	6-month Internship		25
TOTAL SEMESTER				30



BACHELOR IN MANAGEMENT

YEAR 1

SEMESTER	FIELD OF STUDY	COURSES	FACE TO FACE HOURS	ECTS
FALL SEMESTER - SEMESTER 1	FINANCE , MANAGEMENT & DECISION SUPPORT	Accounting Essentials	24	4
		Data-Driven Decision Making	21	3
	MARKETING	Marketing Essentials	24	4
	ENTREPRENEURSHIP & DIGITAL TRANSFORMATION	The Entrepreneur's Mindset	24	4
		Decoding Tech 1	24	4
	MANAGEMENT & STRATEGY	Legal Environment of Business	21	3
		Sustainability and Corporate Social Responsibility	21	2
	LANGUAGES & SOFT SKILLS	Soft skills: Lead From Within	14	2
		English Unlocked	21	2
		French as Foreign Language	21	2
	CAREER LAB	Exploration & Positioning	9	0
	BONUS	Campus Life 1	15	2
TOTAL SEMESTER 1 (Bonus excluded)			224	30
SPRING SEMESTER - SEMESTER 2	FINANCE , MANAGEMENT & DECISION SUPPORT	Analytical Accounting	24	4
		Statistics and Probability for Management	21	3
	MARKETING	Market research	21	3
	MANAGEMENT & STRATEGY	Geopolitics	21	3
		Business Ethics	18	2
		Intercultural Communication	18	2
	ENTREPRENEURSHIP & DIGITAL TRANSFORMATION	Entrepreneurial Ideation	21	3
		Decoding Tech 2	30	4
	LANGUAGES & SOFT SKILLS	English Unleashed	21	2
		French as a Foreign Language	21	2
		Soft Skills: Connect and Evolve Through Feedback	14	2
	CAREER LAB	Building & Performance	9	0
		Exploratory Internship		0
	BONUS	Campus Life 2	15	2
TOTAL SEMESTER 2 (Bonus excluded)			Min. 239	30

BACHELOR IN MANAGEMENT

YEAR 2

SEMESTER	FIELD OF STUDY	COURSES	FACE TO FACE HOURS	ECTS
FALL SEMESTER - SEMESTER 3	FINANCE , MANAGEMENT & DECISION SUPPORT	Financial Analysis	24	4
		Principles of Economics	24	4
	MARKETING	Strategic Marketing	21	3
		Sustainable Marketing	18	2
	MANAGEMENT & STRATEGY	Introduction to Research	21	3
	ENTREPRENEURSHIP & DIGITAL TRANSFORMATION	Strategy & Business Model	24	4
		Decoding Tech 3	24	4
	LANGUAGES & SOFT SKILLS	Soft-Skills: Speak with Impact	12	2
		Sustainability Talks	21	2
		French as Foreign Language	21	2
	CAREER LAB	Professional Integration Strategy	9	0
	BONUS	Campus Life 3	15	2
TOTAL SEMESTER 3 (Bonus excluded)			219	30
SPRING SEMESTER - SEMESTER 4	EDC CAMPUS BARCELONA			
	FINANCE , MANAGEMENT & DECISION SUPPORT	Control & Costs Analysis	24	4
		Business Research Toolkit	21	3
	MARKETING	Operational Marketing	24	4
	MANAGEMENT & STRATEGY	Global Risk Management	24	4
		International Human Resources	24	4
	ENTREPRENEURSHIP & DIGITAL TRANSFORMATION	Cybersecurity & Data Governance	24	4
		Opportunities & Risks of AI	21	3
	LANGUAGES & SOFT SKILLS	English Connect	21	2
		Soft Skills: Cross-Cultural Intelligence & Human Connection	14	2
	CAREER LAB	International Network Development	9	0
TOTAL SEMESTER 4			206	30

BACHELOR IN MANAGEMENT

YEAR 3

MAJOR INTERNATIONAL BUSINESS DEVELOPMENT

SEMESTER	FIELD OF STUDY	SUBJECTS	FACE TO FACE	ECTS
FALL SEMESTER - SEMESTER 5	FINANCE, MANAGEMENT & DECISION SUPPORT	Managing a Profit Center	24	4
		Management of Large International Accounts	21	3
	MARKETING	Advanced Sales Negotiation	24	4
		New International Business Models	24	4
	ENTREPRENEURSHIP & DIGITAL TRANSFORMATION	AI for Business Leaders	21	3
		Doing Business in Europe	21	3
	MANAGEMENT & STRATEGY	International Business Law	21	3
		CSR Strategies in Global Markets	18	2
		Business Unfiltered		2
	LANGUAGES & SOFT SKILLS	French as Foreign Language	21	2
		Soft Skills: Business Game	21	2
	CAREER LAB	Professional Onboarding & Executive Presence	9	0
	BONUS	Campus Life 5		2
TOTAL SEMESTER 5 (Bonus excluded)			Min. 225	32
SPRING SEMESTER - SEMESTER 6	INTERNSHIP (6 months) + Bachelor Thesis			30
	TOTAL SEMESTER 6			30

BACHELOR IN MANAGEMENT

YEAR 3

MAJOR LUXURY MANAGEMENT

SEMESTER	FIELD OF STUDY	SUBJECTS	FACE TO FACE	ECTS
FALL SEMESTER - SEMESTER 5	MARKETING	Knowledge & Challenges of the Luxury Industry	24	4
		Digital Marketing in Luxury	21	3
		Luxury Brand Management	21	3
	MANAGEMENT & STRATEGY	International Development Strategy in Luxury	24	4
		Luxury Marketing Law	21	3
		Ethics and CSR in the Luxury Industry	18	2
		Management of Sales Force in Luxury	24	4
	LANGUAGES & SOFT SKILLS	Luxury Retail Management	21	3
		Business Unfiltered		2
		French as Foreign Language	21	2
	CAREER LAB	Business Game	21	2
		Professional Onboarding & Executive Presence	9	0
	BONUS	Campus Life 5		2
TOTAL SEMESTER 5 (Bonuses excluded)			Min. 225	32
SPRING SEMESTER - SEMESTER 6	INTERNSHIP (6 months) + Bachelor Thesis			30
TOTAL SEMESTER 6				30

BACHELOR IN MANAGEMENT

YEAR 3

MAJOR DATA ANALYTICS & AI

SEMESTER	FIELD OF STUDY	SUBJECTS	FACE TO FACE	ECTS
FALL SEMESTER - SEMESTER 5	ENTREPRENEURSHIP & DIGITAL TRANSFORMATION	Generative AI for Data Science	21	2
		Natural Language Processing	24	4
		Python for Data Science	24	4
	FINANCE , MANAGEMENT & DECISION SUPPORT	Statistics & Experimentation for Decision-Making	24	4
		Data Visualisation	24	4
		Machine Learning for Business	24	4
	MANAGEMENT & STRATEGY	SQL & Database Management	21	2
		Responsible AI, Ethics & Regulation	18	2
	LANGUAGES & SOFT SKILLS	Business Unfiltered		2
		French as Foreign Language	21	2
		Soft Skills: Business Game	21	2
	CAREER LAB	Professional Onboarding & Executive Presence	9	0
	BONUS	Campus Life 5		2
TOTAL SEMESTER 5 (Bonus excluded)			Min. 231	32
SPRING SEMESTER - SEMESTER 6	INTERNSHIP (6 months) + Bachelor Thesis			30
TOTAL SEMESTER 6				30

BACHELOR IN MANAGEMENT

YEAR 3

MAJOR MARKETING DIRECT

SEMESTER	FIELD OF STUDY	SUBJECTS	FACE TO FACE	ECTS
FALL SEMESTER - SEMESTER 5	ENTREPRENEURSHIP & DIGITAL TRANSFORMATION	Contenu de Marque	21	2
		Outils de Création Web	24	4
	FINANCE , MANAGEMENT & DECISION SUPPORT	Customer Data & CRM Marketing	24	4
		Marketing Digital Data-driven	21	3
		Référencement, SEO & Web Analytics	24	4
		Stratégie de Communication Multicanale	24	4
	MANAGEMENT & STRATEGY	Marketing de la Performance et de la Croissance	21	3
		Community Marketing & E-réputation	21	3
		Business Unfiltered		2
	LANGUAGES & SOFT SKILLS	Langue Vivante 2 (espagnol, chinois, allemand)		2
		Soft Skills: Business Game	21	1
		Professional Onboarding & Executive Presence	9	0
	CAREER LAB	Professional Onboarding & Executive Presence	9	0
	BONUS	Campus Life 5		2
TOTAL SEMESTER 5 (Bonus excluded)				32
SPRING SEMESTER - SEMESTER 6	INTERNSHIP (6 months) + Bachelor Thesis			30
TOTAL SEMESTER 6				30

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