

UNDERGRADUATE

Students may select from a diverse pool of courses, typically worth 6 ECTS each, to tailor their semester abroad. Indicative subject areas include management, strategy, finance, marketing, intercultural communication, international business, and French as a foreign language.

- ▶ Principles of Operations Management
- ▶ Organizational Behavior
- ▶ Management of Change and Innovation
- ▶ International Strategic Management
- ▶ Business Consulting
- ▶ Intercultural Communication
- ▶ Corporate Finance
- ▶ International Finance
- ▶ International Marketing
- ▶ Luxury Brand Management
- ▶ Marketing Applied to Luxury
- ▶ Doing Business in Europe
- ▶ French for Beginners

SPECIALIZED CERTIFICATE

Students may earn a Specialized Certificate by completing three mandatory courses and two electives from the available course pool.

- ▶ Certificate in International Business
- ▶ Mandatory courses: Management of Change and Innovation, Principles of Operations Management, and International Strategic Management.
- ▶ Plus two electives selected from the available course pool

DOUBLE & JOINT DEGREE OPPORTUNITIES

▶ BACHELOR'S DEGREE 2+1 FORMAT

Students complete two years at their home institution and one year at EDC Paris Business School. Each semester represents 30 ECTS credits.

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| ▶ Luxury Management (English) | ▶ Digital Marketing (French) |
| ▶ International Business Development (English) | ▶ Finance, Accounting and Financial Control (French) |
| ▶ Data Analytics & AI (English) | ▶ Negotiation and Sales Management (French) |

▶ MASTER'S-LEVEL DOUBLE DEGREE OPTIONS

Students may complete a master's degree through one of the following structures:

- ▶ 1+1 format: one year at the home institution plus one year at EDC Paris Business School.
- ▶ 6+18-month format: six months at the home institution plus 18 months at EDC Paris Business School.
- ▶ Each semester represents 30 ECTS credits.

Available specializations include:

- ▶ **Programme Grande Ecole (English tracks):** International Finance, International Business, Sustainable Supply Chain Management, Innovation & Entrepreneurship.
- ▶ **Master of Science (English):** MSc International Business, MSc AI in Business Analytics, MSc Digital Marketing & Data-Driven Strategy, MSc Hospitality & Tourism Management, MSc International Finance, MSc Supply Chain Strategy.

POSTGRADUATE

EDC also offers advanced courses for master's-level students. Typical modules include the following:

- ▶ Management and Leadership
- ▶ Global Expansion Strategy and Business Transformation
- ▶ Finance for Managers
- ▶ Marketing Management
- ▶ Contemporary Economic Issues

SCHOOL OVERVIEW

EDC Paris Business School offers a broad portfolio of international study options designed to enhance academic development, global exposure, and career readiness in one of France's leading business environments.

Located in Paris La Défense, EDC combines academic excellence, multicultural learning, and close proximity to the business world.

INTAKES

- ▶ Fall intake: SEPTEMBER
- ▶ Spring intake: MID-JANUARY-EARLY FEBRUARY



DOCTOR OF BUSINESS ADMINISTRATION (DBA)

The EDC DBA is a premium, executive-level doctoral program taught in English for experienced professionals with at least five years of professional experience and a master's degree, MBA, or equivalent qualification.

Designed for executives, entrepreneurs, consultants, senior managers, and academic professionals, the DBA enables participants to produce high-impact, practice-oriented research while strengthening their expertise and accelerating their careers in leadership, consulting, and higher education.

PROGRAM DURATION: 3 YEARS / 180 ECTS

YEAR 1	YEAR 2	YEAR 3
Doctoral foundations and thesis topic approval.	Advanced analytics, Generative AI, specialization workshops, and empirical fieldwork.	Practitioner-focused dissertation, viva preparation, and final defense.

► **Delivery format:**
online and on campus to fit executive schedules



SHORT PROGRAMS

EDC Paris Business School also offers short-term academic programs designed to provide focused expertise in key business areas.

- **SUMMER SCHOOL:** June
- **WINTER SCHOOL:** mid-January

Available tracks (7.5 ECTS each):
AI for Managers and Regenerative Economy

**DISCOVER THE
INTERNATIONAL
OPPORTUNITIES AVAILABLE
AT EDC PARIS BUSINESS
SCHOOL AND BUILD A
LEARNING JOURNEY WITH
GLOBAL PERSPECTIVE AND
PROFESSIONAL IMPACT.**