

Third Edition of Ethical Finance and Sustainable Development workshop

“Sustainable Finance: New Trends, Environment and Social Changes”

25 March, 2021

Hybrid format

Workshop organized by

EDC Paris Business School, OCRE Laboratory, Paris (France)

CY Cergy Paris University, THEMA Laboratory, Paris (France)

The term finance often refers to optimization of shareholder value, maximization of profitability and return on investment. It is habitually synonymous with the pursuit of economic growth and development, at times at the cost of increasingly scarce natural resources. However, in the wake of environmental, social and governance (ESG) challenges of the 21st century this version of finance is seriously contested. Now, corporations and institutions, NGO's and governments need to assume responsibility for the impact of their activities on their stakeholders.

In response to these challenges, business leaders, policy makers, activists and academics suggest the need to integrate financial activity into the broader economic activity [Paranque, 2017; Paranque and Pérez, 2016] and then to anchor it in the social activity (Polanyi, 1983; Fischbach, 2015b). Lagoarde-Segot and Paranque (2018) consider that this integration implies reaffirming the primacy of social objectives over economic and financial objectives, which are only means to achieve them.

This has led to the development of 'sustainable Finance' and the emergence of a number of new challenges related to environment & society, particularly in time of COVID-19.

The current workshop (call for papers) invites authors to submit proposals mobilizing different approaches to analyse the sustainable finance, environment & society challenges. We cordially invite academics, practitioners, and policymakers no later than **February 15, 2021**:

- Sustainable finance
- Sustainable resources management
- Economic, social and governance effects of climate uncertainty
- Climate risks: modelling and assessment
- Climate change and environmental degradation
- Ethical Finance

Opportunities for publications

Sustainability

"Sustainable Finance: New Trends, Environment and Social Changes"

Guest Editors:

- Dr. Younes Ben Zaied
- Prof. Dr. Zied Ftiti



Journal of Risk and Financial Management

"Financial Markets in Time of Crisis" in the Journal of Risk and Financial Management".

Guest Editors:

- Prof. Dr. Zied Ftiti
- Prof. Dr. Wael Louhichi



Journal of
*Risk and Financial
Management*



Question de Management

"La Finance durable en question".

Guest Editor : Dr. Younes Ben Zaied

Dr. Bechir Ben Lahouel



IMPORTANT DATE AND INFORMATION

Guest Speakers:

- **Marie Estelle Binet**, Full Professor, Sciences Po Grenoble, Laboratory GAEL UGA, Grenoble (France).
- **Patrick Schembri**, Associate Professor in Economics at Versailles University and University of Paris-Saclay (France).
- **David M. Wasieleski**, Executive Director, Institute for Ethics in Business Duquesne University, Pennsylvania (United States).
- **Figge Frank**, Professor of Corporate Social Responsibility at the Kedge Business School, Marseille, (France) & Associate Fellow of Homerton College, University of Cambridge, (UK)

Paper submissions:

For papers submission, please send a full paper to the following address:

OCRE@edcparis.edu

For any question, please contact Zied.Ftiti@edcparis.edu

Important dates:

Deadline for submission (full papers): **15 February 2021**

Notification of acceptance: 20 February 2021

Deadline for registration: 28 February 2021

Event of workshop: 25 March 2021

Registration

- For online presentation: the registration fees is fixed to 100€.
- For physical presentation: the registration fees is fixed to 200€ (including lunches and coffee breaks, and Gala dinners)
- **For PhD students the registration fees is free**

Organization Committee:

Annie BELLIER, CY Cergy Paris University, THEMA Laboratory, Paris (France)

Younes Ben Zaied, EDC Paris Business School, OCRE Laboratory, Paris (France)

Zied FTITI, EDC Paris Business School, OCRE Laboratory, Paris (France)

Haithem JOMNI, Centre Scientifique et Technique du Bâtiment-EPIC, Paris (France)

Atif Muhammed Khan, EDC Paris Business School, OCRE Laboratory, Paris (France)