



“Become a specialist by mastering
the skills sought after internationally!”

Master of Science (M.Sc In) International Business

#ProudtobeEDC

edcparis.edu



A prestigious school for 70 years

- A private higher education institution recognized by the State,
- The leader in entrepreneurship,
- Innovative teaching methodology,
- International network,
- Student associations,
- New campus for Fall 2020.

ranked
among
The **TOP 10** french
business
schools



Learning Objectives



Acquire the codes of good practice and interpersonal skills that will allow them to be successful in an international or global environment.



Train executives capable of understanding the cultural and geopolitical characteristics of a given business sector.

The leader in entrepreneurship

- Coordinate operations, set up and manage multicultural projects,
- Manage one or several national or international teams,
- Develop an intellectual curiosity and an objective angle that allows to see the difference between one's point of view and alternative points of view,
- Foster the ability to detect, comprehend and capitalize on the various business opportunities that arise in today's global world.

The advantages of your choice of curriculum



EDC Paris Business School: **1st leading reference school in entrepreneurship** with the possibility of obtaining an RNCP* title of level I (Level 7, European Nomenclature) equivalent to a **Bac +5 level**.



A curriculum combining **know-how and interpersonal skills in an international environment**.



Membership in the EDC Paris Business School **alumni community** with more than 18,500 alumni (including 5,000 business leaders) in over **77 countries**.

* The granting of the RNCP title is the responsibility of the certifier and is subject to a specific procedure.

Curriculum

- Initial format: full-time program fully taught in English.

Admission requirements



START OF SCHOOL YEAR > SEPTEMBER 2020 & MARCH 2021:

- **1st year (M.Sc In 1):** Post-baccalaureate admission on application and motivational interview.
- **Profile of the candidates:**
 - Holder of a French degree attesting to a higher education course of at least 3 years post-baccalaureate, accredited or certified RNCP level II (Level 6, European nomenclature),
 - Holder of a French Bac+3 degree accredited by the Ministry of Higher Education and Research,
 - Holder of a foreign degree that is recognised as being equivalent by EDC Paris Business School.



START OF SCHOOL YEAR > SEPTEMBER 2020 & MARCH 2021:

- **2nd year (M.Sc In 2):** Admission on application and motivational interview.
- **Profile of the candidates:**
 - Holder of a French degree attesting to a higher education course of at least 4 years post-baccalaureate, accredited or certified RNCP level I (Level 7, European nomenclature),
 - Holder of a French Bac+4 degree accredited by the Ministry of Higher Education and Research,
 - Holder of a foreign degree that is recognised as being equivalent by EDC Paris Business School.

- For more information, please contact our [Admission Department](#).



DURATION OF THE PROGRAM
2 years

ECTS CREDITS
120

TUITION FEES
€ 25,000

Program



490 hours of training per year.
Full-English track.

1ST
YEAR

Semester 1

- Ethics and corporate social responsibility
- Entrepreneurship ecosystem
- Corporate finance
- Strategic diagnosis
- Management information system and project management
- Self actualization
- Business English

Semester 2

- Business development
- Human resources
- Entrepreneurial finance and accounting management
- Supply chain management
- Big data and knowledge management
- Career development
- Business English

2ND
YEAR

Semester 3

- International business challenges
- Strategy for internationalization
- Environmental issues
- International finance and risk management
- International corporate law
- End of studies thesis
- Career development
- Business English

Semester 4

- Doing business in China, Africa and United States
- Leadership and cross-cultural management
- Innovation management
- Artificial intelligence and management information system
- International marketing
- Business game
- Business English

Career opportunities



Business analyst, export area manager, business developer, supply-chain project manager or manager, import/export manager, internal auditor, consultant (strategy, management, logistics...).