



Call for Papers

Vth OCRE – EDC PARIS CONFERENCE

And Call for Publication in the journal

« MANAGEMENT ET AVENIR »

May, the 24th and 25th, 2012, Les Côtes de Carthage, TUNISIA

With the collaboration of Institut des Hautes Etudes Commerciales de Carthage (IHEC), the Observatory and Research Centre in Entrepreneurship (OCRE) (EDC Paris) organizes his Vth conference on the theme:

How to Promote Entrepreneurship: Models, Issues and Evaluation

Under the joint sponsorship of the European Council for Small Business and Entrepreneurship (ECSB), the International Council for Small Business (ICSB) and the Academy of Entrepreneurship and Innovation (AEI) and in partnership with the IHEC Carthage, the Observatory and Research Center in Entrepreneurship (OCRE) of the Ecole des Dirigeants et Créateurs d'Entreprise (EDC Paris) organizes the fifth edition of the conference, entitled

"How to promote entrepreneurship: Models, Issues and Evaluation", on Thursday 24th and Friday, May 25th 2012 in Les Côtes de Carthage, Tunisia.

The Conference will be preceded by a doctoral mentoring meeting in entrepreneurship on Wednesday, May 23th, 2012.

Entrepreneurship and particularly launching new ventures, is a key issue for the dynamism of all the economies worldwide. Indeed, mainly new businesses create jobs and contribute to the growth and productivity of a country. Therefore, it has become obvious that promoting entrepreneurship is a challenge on several levels nowadays, especially the public sector and the private one. The conference is intended as a forum for discussion and debate on the following issues:

Ways to promote entrepreneurship in the public sector: What are the ways? For whom were they designed? Does the government assess them to know if they are good enough and if so how? What type of entrepreneurship education should one have in high schools and/or university, ect? What is the role of incubators in public university and business schools?

Ways to promote entrepreneurship within a business: What are the solutions a company should establish to win the worldwide economic battle? Could corporate entrepreneurship be considered a solution? Should intrapreneurs be managed within a company and if so how?

Ways to promote entrepreneurship in the private sector: What is the role of the private sector in promoting entrepreneurship? What are the funding strategies for entrepreneurship through private funds? What could be the place for venture capitalists and business angels in boosting entrepreneurship?

The conference aims at being a forum of debate and discussion on these issues by exchanging the views of researchers and practitioners in the field of entrepreneurship.

Several types of contributions are accepted for this conference: empirical and/or conceptual papers, case studies, feedbacks and descriptions of business practices and panel discussions.

Contributions may also address the following topics:

- Entrepreneurship and Regional Development;
- Entrepreneurship and Creation of Innovative Companies;
- International and Transnational Entrepreneurship;
- Social Entrepreneurship;
- Opportunity Recognition;
- Networks and Entrepreneurship;
- Public and Private Incubators;

- Women Entrepreneurship;
- Entrepreneurship and Family Firms;
- Micro-credit and Entrepreneurial Finance;
- Entrepreneurial Marketing;
- Corporate entrepreneurship.

Following a double-blind process, the best contributions will be selected in a special issue of the "**Management & Avenir**" journal (a French peer-review journal)

Deadlines:

February, 29th 2012	A 2-3 page abstract with relevant references
February, 31st 2012	Response to authors
April, 30th 2012	Complete papers due

Abstracts should be sent only electronically to: communications@edcparis.edu

The same address should be used for the full paper for the accepted abstracts.

Paper Guidelines (for full text):

The text of the paper, written in French or in English must be submitted as follows:

- In Microsoft Word format;
- Keep up to 15/20 pages including figures and tables;
- 1.5 spacing including references (single-spaced);
- Font: times New Roman, 12 points;
- Titles and subtitles in bold, numbered as 1, 1.1 and 1.1.1.;
- Page numbering is at the center bottom of the page;
- Top, bottom, left and right margins are 2.5 cm;
- References must be included at the end of the document;
- The names of the authors referenced in the text in parentheses and followed by year of publication.

The first page should include the title, the author's name/s, their affiliation and contact details and a short abstract.

The second page should be a duplicate of the first one but exclude the author's names and contact details (to facilitate the review process).

The submitted work will be blind reviewed by two anonymous members of the scientific committee and/or the committee of evaluators.

Scientific Committee

Yvon GASSE, Professor at University Laval, Québec, CANADA. The Scientific Committee's President.

Camille CARRIER, Professor at University du Québec à Trois-Rivières (UQTR), Québec, CANADA.

Didier CHABAUD, Professor, University of Avignon, President of the Academy of Entrepreneurship and Innovation (AEI), FRANCE

Ayman EL TARABISHI, Research Professor & Executive Director of International Council of Small Business (ICSB), The George Washington University, Washington DC, USA.

Alain FAYOLLE, Professor, Director of the EM Lyon Research Centre in Entrepreneurship, EM Lyon, FRANCE

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Thierry VERSTRAETE, Professor, University of Bordeaux IV, FRANCE

Olfa ZERIBI-BENSLIMANE, Professor, Director of the Doctoral School, IHEC Carthage, TUNISIA

Organization Committee

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For any question: infosConference@edcparis.edu